

**DINO ZOCCHEDDU**  
**Graphic/Web Designer**  
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London  
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**Nationality:** Italian

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## **PERSONAL PROFILE**

I am a Designer with more than 10 years of experience in the Web and Graphic Design fields. I am a very creative mind with artistic talent. I am proficient with the Adobe Creative Suite with particular emphasis on the use of Photoshop and Illustrator. My specialities cover illustration, character design, hand drawing, photo retouch, layout design (for both web and print), project management.

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## **EMPLOYMENT HISTORY**

- 2010 – Present** Senior Designer at **Gamesys** ([www.gamesyscorporate.com](http://www.gamesyscorporate.com))  
*Senior designer in the Marketing/Retention team, responsible for all the promotional creative of the Jackpotjoy.com website, leading a small sub team of two Flash Designer. Duties include Illustration, Banners Design, Micro Sites Design, Magazine adverts and various print Design.*
- 2009 – 2010** Freelance Digital Designer ([www.kingpixel.net](http://www.kingpixel.net)) with collaborations with:  
**Magic Lantern Productions** ([www.magiclantern.co.uk](http://www.magiclantern.co.uk))  
*Layout design of the Magiclantern.co.uk site.*  
**Zone** ([www.zonecontent.co.uk](http://www.zonecontent.co.uk))  
*Layout design of the Kidsco.tv site.*  
**York Films** ([www.yorkfilms.com](http://www.yorkfilms.com))  
*Design, build and maintenance of the Yorkfilms.com site.*
- 2006 – 2008** Designer at **Magic Lantern Production** ([www.magiclantern.co.uk](http://www.magiclantern.co.uk))  
*Designer responsible for the layout design of many website for clients like BBC, Entertainment Righs, Media Guardian and more.*
- 2003 – 2006** Freelance Graphic/Web Designer with collaborations with:  
- **DMS Films Ltd** ([www.dmsfilms.co.uk](http://www.dmsfilms.co.uk))  
*Design of all movie posters featured in the movie Popcorn.*  
- **Kazum!** ([www.kazoom.co.uk](http://www.kazoom.co.uk))  
*Design of all the promotional material, including events posters and flyers.*  
- **York Films of England** ([www.yorkfilms.com](http://www.yorkfilms.com))  
*Design, build and maintenance of the Yorkfilms.com site.*  
- **TH UK** ([www.thuk.co.uk](http://www.thuk.co.uk))  
*Design and build of the Thuk.co.uk site and other micro sites for a portfolio of clients including LA Fitness.*  
- **Insite Design** ([www.insiteuk.com](http://www.insiteuk.com))  
*Layout Design and build of various websites.*
- 2001 – 2002** Basic Computer and Web Design tutor– R.A.S. in Italy.

- 2000 – 2002** Freelance Web/Graphic Designer  
Cagliari - Italy
- Mar – May 2000** Placement as Web Designer at **Centro Studi Riuniti**  
Cagliari (Italy)
- Jan – Dec 2000** Graphic Designer for **NeedmoreMusic**  
Cultural Association in Cagliari (Italy)

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## **EDUCATION AND QUALIFICATION**

- 2003 – 2005** **UeL (University of East London)**  
BA Hons degree in Graphic Design
- 2001** **R.A.S. - Regione Autonoma Sardegna (Italy)**  
Web and Graphic Design Tutor" course
- 2000 – 2001** **A.N.A.P. (Italy)**  
Web and Graphic Design course.
- 1987 – 1993** **Istituto tecnico commerciale L.Mossa (Italy)**  
"Accountancy diploma".

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## **SKILLS PROFILE**

### **Software:**

- Photoshop
- Illustrator
- Indesign
- Flash
- Dreamweaver
- Premiere

### **Language Proficiency:**

- **Italian** – mother tongue
- **English** – Fluent written and spoken knowledge
- **Spanish** – basic understanding
- **French** – basic understanding

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## **HOBBIES AND INTERESTS**

- Highly interested in everything related to graphic, art and creativity in general.
- Production of electroinc music.
- Travel
- Cinema